

Generative AI Essentials for Technical and Business Decision Makers



Event description

Generative AI Essentials for Technical Business Decision Makers

Gain an understanding of Generative AI and how it can address concerns and challenges, and supports business growth. Learn the steps for planning a generative AI project and the key considerations for building a generative AI-ready organization.

- Level: Fundamental
- Duration: 1.5 hours

Key topics covered

In this session, you will learn to:

- Describe the basics of generative AI and use cases
- Describe importance of generative AI
- Identify the risks and benefits of generative AI
- Describe how to plan a generative AI project
- Describe how to build a generative AI-read organization

Intended audience

This event is intended for:

- Business decision makers

Recommended follow-up training and resources

We recommend that attendees of this event continue learning with these:

- Courses
 - Machine Learning on AWS

What should you do next?

Developing Generative AI Applications on AI