



Event description

Generative AI Essentials for Technical Business Decision Makers

Learn to create and optimize prompts for a variety of ML models with Introduction to Prompt Engineering. Learn basics of foundation models, the concepts of prompt engineering, and basic prompt techniques.

- Level: Fundamental
- Duration: 1.5 hours

Key topics covered

In this session, you will learn to:

- Describe foundation models and large languages models
- Describe key concepts and best practices of prompt engineering
- Describe basic prompt techniques including; zero-shot, few-shot, and chain-of-thought prompting

Intended audience

This event is intended for:

- Prompt engineers
- Data scientists
- Developers

Recommended follow-up training and resources

We recommend that attendees of this event continue learning with these:

- Courses
 - Machine Learning on AWS

What should you do next?

Developing Generative AI Applications on AI